



Gatoto Community Primary School

GIDP - 2013 REPORT



We Strive to Shine



2012 HAS BEEN A SIGNIFICANT YEAR FOR GATOTO:

EXECUTIVE SUMMARY

Happy New Year wishes from the Gatoto Family. It has been an eventful year and a challenging one as well. We are happy to share our 2013 Report with you because you key to our journey in 2013 as always. We hope that this report finds you fine.

We thank you all for the kind support during the year. Thanks for that we were able to continue to provide much needed educational, nutritional and health support to over 1,000 children and 60 families throughout the year. We did this against the backdrop of probably the worst Kenya's Educational Calendar since independence! First, our General Elections this year fell during the school calendar. The preceding party primaries coupled with the elections meant schools lost up to four weeks of learning time. Later, teachers in all public schools resorted to picketing over a long running pay saga. Despite this picketing, our staff continued to offer their services to the children we serve even though it was a risk given the level of anger in the teaching fraternity. The two week extension of the school calendar would affect our staff even more but they took it in their stride. GIDP and the school wish to salute the dedication of the staff, remaining true to their calling by remaining in school. As a result of their commitment we achieved commendable results in co-curricular activities, academic and health programmes during the term.

In keeping with emerging challenges in fundraising, The Tejcheve Foundation offered to pay for a fundraising consultant for us. Ms. Elizabeth Syonthi was selected for that task by Tejcheve and the GIDP management, Ms. Syonthi joins the campaign to help make Gatoto sustainable and to organise the 20 Year Anniversary of Gatoto's existence, an existence that has defied all odds and led to the transformation of the Mukuru Community on a grand scale. Going forwards, GIDP recognises that the funding market is becoming ever strained. We recognise as well, though unfortunately, that despite having well endowed corporates and individuals locally, this local constituency is yet to fully invest in supporting community initiatives but we will be working to increase local visibility, improve our marketing strategies targeting major companies and leading philanthropists to raise up to 50% of our costs in 2014.

Despite the funding challenges we faced during the year, we have been able to maintain our upward trend in the class 8 national examination results. In the Kenya Certificate of Primary Education Examinations for 2013, Gatoto's mean score improved from 252 in 2012 to 256.67 in 2013 from a possible 500 marks. This has seen 58 of our students out of the 107 who sat the exams qualify to join public secondary schools. We are seeking support from potential partners to sponsor some of them through high school education and others through vocational institutions

This year, Gatoto shone again in the Kenya Music Festivals. The choir and elocution teams dominated the Divisional Level and the Nairobi County Level of the festivals emerging first overall at both for the sixth year running. The Public Speaking category at the Post County level was won for the third year running by 13 year old Caleb Kivindyo who just completed class 8. As he leaves, we want to recognise Caleb's amazing public speaking and debating skills. The National Level held in Nakuru saw Gatoto scoop first position in the Sacred Set Piece Category and four runners up positions in other categories.



GATOTO INTEGRATED DEVELOPMENT PROGRAMME

The right to accessible quality education to all Kenyans

The Gatoto 20 Year Campaign is on. It will be a celebration of what is possible if a community really believes that its destiny is in its own hands. We are excited about this because we think the Gatoto model is replicable in any disadvantaged society. We will be looking to incorporate local corporates, friends and friends of friends and the local community around the objectives of the campaign. Their support will be critical to achieving a successful campaign.

The feeding programme for many primary schools in poverty stricken areas in Kenya is under threat. The programme mainly funded by the World Food Programme is the main driver of large enrolment and attendance rates in these places. However, new policy demands could see this substantially cut! As a measure to continue our partnership with both WFP and Feed the Children Kenya, we agreed to demonstrate that we can supplement what we receive. We have started both an outdoor farming project planting green vegetables and a green house starting with tomatoes. For this we have received rare praise from the local community and support from FTC. The exciting venture is being run by teachers and children of the 4K Club.

We sincerely thank The Tejcheve Foundation and Amani Institute for the exciting opportunity afforded to the Manager to further her training in Social Innovation Management for a period of five months. Among topics covered during the training were, Bio Empathy, Design thinking, Systems change and Technology for change among others. Equipped with the knowledge acquired from the training she's embarked on sharing and implementing what she learnt. The Amani training also presented opportunities to create partnerships with new contacts. As part of the training requirements, an apprentice, Ms. Milly Dallacamina from Argentina was posted to the school. Through her and with the support of a number of well wishers children between the ages of four and sixteen put together stories and pictures that resulted in the publishing of an exciting book in English and Spanish versions (*Through Children's Eyes*). Apart from the hard copies the book will also be available online.

We also suffered an unfortunate incident in which our website was hacked into and destroyed for some time. However, with the support of two well wishers sourced by Dr. Vanessa Liston the site was restored and we got back to engaging with our supporters. GIDP's commitment to engaging with all supporters and stakeholders remains strong.

Once again we wish to register our sincere gratitude to all our supporters for continued partnership, kindness and encouragement against the backdrop of a severe global economic crunch. Our special thanks go to The IOBF, Tejcheve Foundation, Suas Educational Development and The Good Cause. We are also indebted to The Hollas family for their support and Ms. Alison Hollas individually for continued engagement with the final year Maths classes. Special thanks too go to the Board, Committee, staff and local community for their support.

On behalf of GIDP and the entire Gatoto family we thank all of you most sincerely.

2013 RESULTS

Committed	Delivered
<ul style="list-style-type: none"> 1. Access/Quality: 950 children of Mukuru Kwa Reuben and its environs attending Gatoto Primary School ▪ Build mechanisms to compensate for academic time lost during the last general election and the banning of weekend/holiday remedial classes by the Government. ▪ Expand opportunities for children to participate in co-curricular activities. 	<p>Quality Primary education delivered to 1,000 students in 2013.</p> <ul style="list-style-type: none"> ▪ Teachers accept to offer remedial classes before/after lessons for class 6 to 8 during the school week. Our Kenya Certificate of Primary examinations' results at the end of the year attest to the great efforts put in by our staff and the general school community. ▪ Participation in ball games, music and elocution draws approximately 300 pupils in the beginning leading to 15 pupils reaching the County Level in ball games and the Music/Elocution teams winning the overall Nairobi title once again on the way to winning one first position nationally in the Sacred Music Category.
<ul style="list-style-type: none"> 2. Quality/Academic: 185 young adults attending post primary education, academic results ▪ Place 25 new beneficiaries in vocational training institutions. 	<ul style="list-style-type: none"> ▪ 195 students received support to access high school, vocational and tertiary education. ▪ 10 students who sat the 2012 KCPE Examinations placed in different vocational training institutions. Unfortunately, we did not realise our initial target of 25 children after failing to raise enough funds to enable us send them to vocational boarding institutions ▪ The 2013 KCPE Examination results improve to a mean of 256 with girls continuing to bridge the disparity in results between themselves and the boys to 12 marks from the high of over 30 marks 3 years ago.
<ul style="list-style-type: none"> 3. Community Support Programme: 60 families in our community supported with a nutrition & health programme. ▪ 60 Households receive food /food allowance ▪ Ongoing counselling and health checks supports to our target group – 40. 	<p>Overall objective in this section achieved and the 60 families (300 people) supported.</p> <ul style="list-style-type: none"> ▪ We continued to give the 60 households food/allowance. ▪ Ongoing psycho-social and counselling support to 40 parents. Additionally their households were given funding for health-check-ups/and medicine.
4. Financial Sustainability: A Communications plan is finalised showing	<p>A marketing plan agreed and aligned with the strategic plan.</p>

<ul style="list-style-type: none"> ▪ plans for engaging with our current and potential supporters. ▪ Complete a job specification for a fundraising assistant and head hunt for the position. ▪ Review our communications and marketing materials. 	<ul style="list-style-type: none"> ▪ Plans for registering Gatoto as a charity in the US being discussed ahead of a possible fundraising trip to the US in September 2014. ▪ Terms agreed with a fundraising assistant. There have been teething problems with targets not met yet going into 2014. ▪ The manager and the fundraising assistant are working on the materials
<p>5. Strategic Planning and Review: Looking at 2014 and beyond.</p> <ul style="list-style-type: none"> ▪ Complete the Gatoto 20 year campaign plan. ▪ Further develop Management Team members' management skills. 	<p>A draft campaign plan has been completed.</p> <ul style="list-style-type: none"> ▪ The campaign plan focuses on rallying big corporates locally to successfully deliver its objectives. ▪ The Manager completed an advanced certificate course in Social Innovation Management at the Amani Institute in Nairobi. ▪ The school set up a farming project producing green vegetables and set to start producing tomatoes for commercial purposes.

Additional Achievements

Academic (Primary)

- All the 107 candidates registered for the 2013 K.C.P.E Examinations sat the exams and there were no bad incidents.
- Our teaching staff delivered services against the backdrop of nationwide teachers strike.
- We again managed to get food donations for the year – lunch from the WFP and Feed the Children Kenya and milk from Tetra Pak. All these donations improved our pupils' health and enabled their attendance rates to stabilise at plus 95%.
- Over 1000 children were provided with a safe and secure learning environment

Academic (Post-Primary)

- Due to picketing in the teaching fraternity, the school calendar was severely impacted leading to most schools running only for about 50% of the required time.
- To improve post primary attainments, radical changes in the management of the programme including upping monitoring and evaluation and the scope of support have been agreed. This was also announced to the students at their last meeting and will further be communicated to their parents at their meeting in the first week of January.

Management, Fundraising, Planning

- Plans to register Gatoto as a charity in the US are being discussed with Prof. Jennifer Brass of Indiana University and Mr. Stuart Kerr, both members of the Board's Advisory Panel.
- The Manager completed a five month course in Social Innovation Management at Amani Institute.
- The Tejcheve Foundation offered us a donation to facilitate the engagement of a fundraising consultant to help in sourcing funding locally. We agreed terms and began initial works. Although short term targets have not been met we hope that this will be overcome in 2014.

COMMUNITY SUPPORT

- Reviewed the list of our target group, dropping those who can now sustain themselves and bringing in other more deserving ones.
- Provided nutritional food and medical allowances to 60 vulnerable families from Mukuru.
- Continued to facilitate weekly group therapy meetings for HIV infected parents with guest speakers invited.
- Gatoto is partnering with Childs life in supporting parents who are affected by HIV/Aids.

GIDP BOARD AND MANAGEMENT TEAM

- A Marketing Plan aligned with the strategic plan was agreed.
- A new Dollar and Kenya Shilling Account. This is to help track the funds to be raised by the Fundraising Consultant.

CHALLENGES

- Global and local inflationary trends led to unpredictable food and supplies prices and a budget deficit due to strained donor support.
- Obtaining local support is still a challenge while getting long term overseas supporters i
- Our website was hacked and was off for some time.
- The National teachers strike impacted the schedule of school programmes such as examinations and co-curricular activities.
- The Kenya Music Festivals Foundation created a new level of competitions – The Metropolitan Level – which meant more financing that was not initially anticipated. Also, the Foundation moved the venue from Nairobi to Nakuru which led to a bigger transportation burden.

SOLUTIONS

- With the help of Ms. Alison Hollas, we were able to obtain a donation of assorted stationery from Kartasi Industries Limited, a local stationery firm.
- Through contacts of Dr. Vanessa Liston, our website was restored and our developments, challenges and future plans can now be received online.
- The staff kindly accepted to work as per the revised Education Ministry calendar following the public school teachers' strike despite having been in school in the period during the said strike.

FROM 2014 TO 2016 AND IN LINE WITH OUR STRATEGIC PLAN WE WILL:

1. PROVIDE PRIMARY AND POST PRIMARY EDUCATION TO 1255 CHILDREN

To provide a quality, holistic, gender balanced education programme:

- Step up review of academic outcomes for both boys and girls to ensure we reach our goal of over 270marks (mean) in this year's KCPE Exams.
- Continue to support staff to better teach maths and science through provision of appropriate resources.
- Continue with additional coaching and mentoring support to encourage the female students to excel

- Organise for teachers' training sessions in Social Studies to improve on their delivery and improves pupils' performance.
- Visit high school and vocational students doing their final year to monitor their progress, encourage them and see how to support them further.
- Organise regular career guidance sessions to offer advice on best career choices for students to choose from.
- Provide de-worming and other relevant health checks such as Polio vaccination on as need be basis to the children attending Gatoto.

2. RAISE THE FULL BUDGET FOR 2014 AND AT LEAST 50% OF THE 2015 BUDGET

We put measures in place to raise the funds we need. These include engaging a fundraiser to focus locally while we engage with international supporters, both current and potential.

- Primary objectives:
 - Build up activities leading to the celebration of the Gatoto 20 Year Campaign.
 - Engage local businessmen and companies to raise funds needed for the year.
 - Engage international NGOs and Foundations to raise funds for 2014 and obtain commitments for 2015-16.
- Research and target the following groups;
 - Kenyan companies
 - International embassies based in Nairobi (E.g. The Embassy of Australia)
 - Individual supporters (Friends of Gatoto Standing Orders. Sponsor a Child)
- Do (a) local fundraising event/s including a dinner and a walk in 2014.
- Maintain and build relationships with donors.
- Based on a policy shift in Government with regard to public private partnerships in the education department, build relations with the Government of Kenya to hire our teachers.

3. PROVIDE FAMILIES FROM KWA REUBEN AND ITS ENVIRONS WITH A NUTRITION AND HEALTH PROGRAMME

- Step up our psycho-social support programme for people affected or infected by HIV and Aids in Mukuru.
- Identify appropriate referral centres/organisations to link beneficiaries appropriately.
- Continue to provide families from Reuben and its environs with a nutrition and health programme.

4. EXPAND PARTNERSHIPS AND NETWORKS

To achieve a sound positioning of Gatoto in Society:

- Implement the communications and marketing plan.
- Revamp our website and use social media to support relationship management and fundraising.
- Marketing and fundraising locally and overseas.
- Pronouncements from the Ministry of Education in the current government offer hope in that public private partnership will gain acceptance in the education sector. As such, we will make it our priority to once again

approach the Ministry with our proposal for teaching staff absorption thus reducing our annual wage bill by up to 50% by 2016.

5. FURTHER WORK ON BECOMING SSUSTAINABLE IN THE LONG TERM

- Research self financing models for non profits locally including commercial agriculture and real estate.
- Build on the success of the recently started green house project with a view to making such a venture commercially viable.
- In the worst case scenario, if GIDP is not able to secure a partnership with the Government of Kenya within the next 3 years and we are unable to raise money for our operating costs, we'll hand over the school to the Government at the beginning of 2017.

1Summary of Income and Expenditure for the Period (January to December 2013)

	2013
	<u>KSHS</u>
<u>RECEIPTS</u>	
Balance brought forward	3,202,992
Parents contribution (Primary school)	724,275
Parents contribution (Secondary school)	<u>43,000</u>
	3,970,267
<u>DONATIONS</u>	
O' Brien Foundation	11,125,000
Tejchev'e Foundation	6,022,758
The Good Cause	2,516,797
Suas Educational Development	3,405,000
Suas Alumni	---
Amani students	3,000
Childslife international	40,000
Paola	316,000
Philip Stogdon	---
Team Trade Mania	216,000
David Sharp and David Moffitt	18,000
Exchange Rate Gains	33,740

¹ A separate Income and Expenditure Account is being filed separately along with this narrative report.

Kenya Irish Society	---
Anonymus Donor	375,435
Mr Cluzel Micheal Sascha	149,460
Reconnaissance Management Inc	407,740
Jaguar(Charles kanyi)	30,000
Direct Credit	457,800
Elizabeth Baldwin	8,000
Gatoto Choir (fundraising)	---
Bidico Enterprises	10,000
Chuma Fabricators	16,040
Tile Centre	5,000
Paola Vaughan	---
RAJT Trust	667,800
David W. Fawcett	33,646
Jeniffer Brass	147,000
Sale of Tanks	---
Lyonn - Germany	---
William	
Fitz	
Gerald	
Tom	
Lyons	
Wes Hill	---
Imaging solution	---
Walter A. Hollas	1,640
TOTAL INCOME	89,400
	463,670
	30,529,193

PAYMENTS

Post primary sponsorship	
Salaries and wages	
Education Supplies	8,909,188
Extra Curriculum Activities	9,236,553
Food Program	1,060,543
Training and Development	1,262,151
E-mail and internet	1,146,549
Nssf employer's contribution	280,496
Pension employer's contribution	71,050

Examination fees	84,400
Needy families	18,600
Telephone and postages	335,084
Photocopier and printing expenses	551,345
Electricity and water	378,605
HIV & Aids Medical costs & Support	112,766
Bank Charges	463,679
Repairs & Maintenance/upkeep	431,783
Mama Joy Junior Academy	62,080
Hospitality	755,505
Legal fees	320,000
Auditing fees and provission	60,144
Fundraising	25,000
Transport	200,000
Medical / First aid	723,600
Bad debts written off	288,530
Green house expenses	36,205
Fumigation	---
Hire of motor vehicle	50,855
Depreciation	16,000
TOTAL PAYMENTS	378,388
Surplus(Deficit) carried forward	<u>444,978</u>
Less balance b/f	<u>27,704,077</u>
Net surplus(deficit) for the year	<u>2,825,116</u>

Summary of 2013 Attendance Rates

Class	Enrolment			Attendance Rates %		
	Boys	Girls	No in Class	Boys	Girls	Class Rate
Nursery	29	22	51	96.60	90.90	93.75
Pre-Unit	32	20	52	93.80	95.00	94.40
1	45	47	92	95.25	95.75	95.50
2	58	48	106	94.85	93.65	94.25
3	65	36	101	96.65	94.40	95.53
4	69	63	132	98.60	96.65	97.63
5	58	57	115	96.65	96.45	96.55
6	54	63	117	98.20	98.35	98.28
7	58	76	134	98.15	98.60	98.38
8	55	52	107	100.0	100.0	100.0
Total/Mean	523	484	1007	96.88	95.98	96.43

5. IN PICTURES



